



NATIONAL
iNNOVATION
CHALLENGE

WELCOME



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CHALLENGE



We were thrilled to launch the UK's first National Innovation Challenge, enabling Harrow, Richmond and Uxbridge Colleges (HRUC) in partnership with the Massachusetts Institute of Technology (MIT) Industrial Liaison Program (ILP) – to kickstart a groundbreaking initiative celebrating the power of young minds to shape the future. Nearly 200 schools, sixth forms, and colleges from across the UK took part, showcasing the extraordinary creativity, passion, and determination of young innovators ready to make their mark.

Thanks to the support of our incredible partners, the winning students took their brilliant inventions all the way to Boston, USA, where they collaborated with world-leading research experts at MIT - an experience that has changed lives, inspired futures, and unlocked limitless possibilities. Now, we're inviting you to join us on this journey.

You now have the unique opportunity to sponsor the 2026 National Innovation Challenge. You'll be investing in the next generation of problem-solvers, creators, and leaders. Together, we can empower students to turn bold ideas into real-world impact -

KEITH SMITH
Chief Executive,
HRUC

INTERNATIONAL REACH

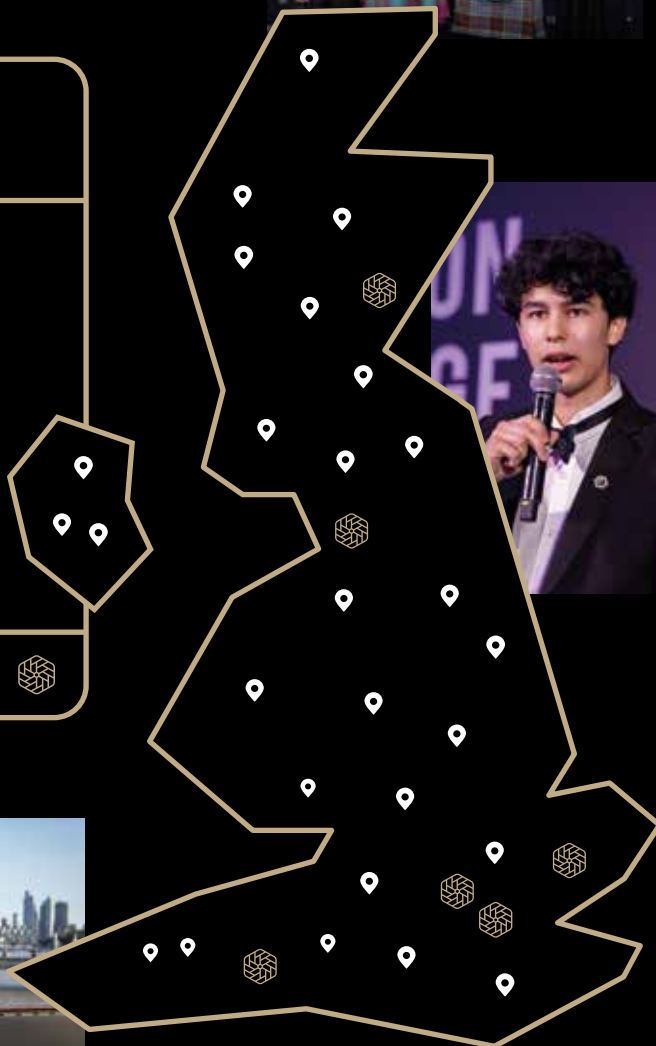


NATIONAL IMPACT

The Challenge attracted entries from schools, colleges & sixth forms across the UK, including:

- 📍 England
- 📍 Northern Ireland
- 📍 Scotland
- 📍 Wales

FINALISTS





**NATIONAL
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NATIONAL MEDIA COVERAGE

Outstanding national media exposure included live broadcasts and podcast interviews with 20 leading regional radio stations across the UK, collectively reaching an impressive audience of nearly 4 million listeners.

Coverage spanned the length and breadth of the country — from BBC Radio Devon and Spark FM in Sunderland, to Manx Radio on the Isle of Man, and BBC Radio Ulster in Northern Ireland. This extensive reach not only amplified event awareness but also positioned our partners directly in front of engaged local communities and loyal regional audiences, delivering exceptional visibility and brand impact.



PARTNER WITH US





POWERFUL PARTNERSHIPS

Forge lasting alliances with UK colleges, schools and employers by positioning your brand at the heart of education and industry collaboration.



ELITE BRAND POSITIONING

Elevate your reputation by aligning with one of the world's most respected institutions in innovation, technology and education.



SIGNIFICANT MEDIA EXPOSURE

Showcase your brand alongside leading industry figures, gaining national coverage and recognition within influential academic and professional networks.



GLOBAL PRESTIGE & LONG-TERM IMPACT

Associate your company with an innovation journey that culminates in the USA, projecting your brand to an international audience and reinforcing global credibility.



EARLY ACCESS TO TOP TALENT

Secure an early pipeline to exceptional innovators in STEM, reducing recruitment costs while positioning your company as the employer of choice for future leaders.



CATALYST FOR INNOVATION

Support breakthrough student projects to enhance your R&D and unlock new business opportunities.



VISIBLE ESG LEADERSHIP

Stand out as a champion of sustainability, diversity and education by strengthening your ESG credentials and demonstrating action on UN Sustainable Development Goals.



ENGAGED WORKFORCE DEVELOPMENT

Inspire and upskill your employees through high-impact sponsorship roles such as mentoring, judging and volunteering on a national stage.

ANNUAL AWARDS 2025



**"THE OPPORTUNITY TO
LEARN FROM THE VERY
BEST AT MIT ISN'T
JUST A PRIZE -
IT'S A SPRINGBOARD TO
NEW IDEAS, INNOVATION
AND A FUTURE SHAPED
BY POSSIBILITY."**

**ANDREW
GOMARSALL
MBE**

n2s



**"THE NATIONAL
INNOVATION CHALLENGE
IS JUST THE TYPE OF
INITIATIVE THAT
BRIDGES INDUSTRY
AND EDUCATION"**

**JASON
KNIGHT**

Heathrow Airport





**"THE CREATIVITY
OF THIS GENERATION
OF STUDENTS HAS
BEEN TRULY
MOTIVATIONAL"**

ESZTER GULACSY

Mott MacDonald



THE WINNERS 2025



**"THE SUPPORT AND
ENCOURAGEMENT FROM
HRUC STAFF HAS BEEN
AMAZING AND NOW I'M
FLYING OFF TO THE MIT!"**

**VALENTINA
VICARIO**

HRUC
West London



**"I COULD NEVER HAVE
IMAGINED THAT MY
PERSONAL INTEREST IN
SUSTAINABILITY WILL
WIN THE COMPETITION!"**

**EMILY
CHEESMAN**

The King John School - Sixth Form
Essex





"THIS COMPETITION
ALLOWED OUR YOUNG
MINDS TO **THINK BIG!**"

**SEAN CARLYLE,
MATTHEW RAWCLIFFE
& ROBERT O'CALLAGHAN**



St Bede's Catholic High School
Lancashire



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SPONSORSHIP PACKAGES



PACKAGE OPTIONS	BRONZE	SILVER	GOLD	PLATINUM
Logo on microsite				
Logo feature in all email campaigns and communication with participants				
Branded goodie bag insert (one item) with logo at Awards				
Logo on digital screens during Awards				
Headline Sponsor Promotion in Press Release				
Logo on promotional photo wall at Awards				
Ad in Awards programme	¼ Page	¼ Page	½ Page	Full Page
VIP Seats at Awards Table	4	6	8	10
LinkedIn Social Media Campaign Posts	1	2	3	4
National Judging Panel Member				
Presenting Awards to Category Winners				
Speaking at Awards				5 mins
Post-event Social Media Spotlight Feature (Awards)				

BE PART OF THIS INCREDIBLE JOURNEY!



SPONSORSHIP

Now, we invite you to join this incredible journey by sponsoring the National Innovation Challenge 2026.

Several packages are available to suit your budget (see previous page).

FURTHER COLLABORATION OPPORTUNITIES

We are also offering the opportunity to join the HRUC Innovation Partnership, enabling partners to access some of the benefits of our links to MIT ILP (Massachusetts Institute of Technology Industrial Liaison Program).

Please scan the QR code below to register your interest:



#NATIONALINNOVATIONCHALLENGE
#INNOVATIONUK
#FUTURETALENT
#BEEXTRAORDINARY
#NIC2026



Please visit our website for more information:

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